9A0-389^Q&As

Adobe Campaign Developer

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QUESTION 1

How would you set up the query of a predefined filter in order to get all recipients with blacklisted email addresses?

A. no longer contact by direct mail or no longer contact by email or status for info on the e-mail equal to Quarantine

B. no longer contact (by any channel) or no longer contact by email or status for info on the e-mail equal to Blacklisted

C. no longer contact (by any channel) and no longer contact by email and status for info on the e-mail equal to Blacklisted

D. no longer contact by direct mail and no longer contact by phone and status for info on the e-mail equal to Quarantine

Correct Answer: B

QUESTION 2

A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

A. At attribute in the recipient schema.

B. An archived field in the survey.

C. An attribute in the broad log schema.

D. A database field in the survey.

Correct Answer: B

QUESTION 3

The header of the email contains these words:

E-mail not displayed correctly? View the Web version

How would you implement the link?

A. Using a link to a responsive version of the email.

B. using a link to the customer\\'s website.

C. Using the mirror page personalization block.

D. Using the optout personalization block.

Correct Answer: A

QUESTION 4

How would you setup a container in a form in order to make it visible for operators with the named right Managementgroup2?

A.

B. ...

C. ...

D.

D.

Correct Answer: C

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