AD0-E406^{Q&As}

Adobe Target Business Practitioner Expert

Pass Adobe AD0-E406 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.geekcert.com/ad0-e406.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe
Official Exam Center

🛠 **Instant Download** After Purchase

🛠 **100% Money Back** Guarantee

🛠 **365 Days** Free Update

🛠 **800,000+** Satisfied Customers

QUESTION 1

On which channel can Adobe Target Visual Experience Composer (VEC) be used to create experiences?

A. Website

B. Email

C. Internet of Things devices

Correct Answer: C

QUESTION 2

Match the variable to the effect.

Hot Area:

Correct Answer:

Confidence Level

Select ▾

Select
Increasing this variable will reduce the chance of a false positive (type 1 error) & increase activity duration
Increasing this variable will reduce chance of a false negative (type 2 error) & increase activity duration
The higher this variable, the more activity conversions, therefore reducing the activity duration

Statistical Power

Select ▾

Select
Increasing this variable will reduce the chance of a false positive (type 1 error) & increase activity duration
Increasing this variable will reduce chance of a false negative (type 2 error) & increase activity duration
The higher this variable, the more activity conversions, therefore reducing the activity duration

Baseline Conversion Rate

Select ▾

Select
Increasing this variable will reduce the chance of a false positive (type 1 error) & increase activity duration
Increasing this variable will reduce chance of a false negative (type 2 error) & increase activity duration
The higher this variable, the more activity conversions, therefore reducing the activity duration

QUESTION 3

An Adobe Target Business Practitioner (BP) is creating an Audience in Target. Which type of rule allows the BP to include users based on a category affinity?

A. Network

B. Visitor Profile

C. Custom

Correct Answer: C

QUESTION 4

In the time since a new activity was created and the time it was published the structure of the page was changed. Causing the activity to no appear as created. What must be done to fix this issue?

A. Change the activity type.

B. Rebuild activity.

C. Implement the experience changes on-site.

Correct Answer: B

QUESTION 5

For which audience source is It possible to edit the audience definition within Adobe Target?

A. Adobe Target predefined audiences

B. Adobe Experience Cloud audiences

C. Adobe Target user-defined audiences

Correct Answer: A

AD0-E406 PDF Dumps   AD0-E406 Exam Questions   AD0-E406 Braindumps