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QUESTION 1

SCENARIO

Please use the following to answer the next QUESTION:

Matt went into his son's bedroom one evening and found him stretched out on his bed typing on his laptop.

"Doing your network?" Matt asked hopefully.

"No," the boy said. "I'm filling out a survey."

Matt looked over his son's shoulder at his computer screen. "What kind of survey?" "It's asking Questions about my opinions."

"Let me see," Matt said, and began reading the list of Questions that his son had already answered. "It's asking your opinions about the government and citizenship. That's a little odd. You're only ten."

Matt wondered how the web link to the survey had ended up in his son's email inbox. Thinking the message might have been sent to his son by mistake he opened it and read it. It had come from an entity called the Leadership Project, and

the content and the graphics indicated that it was intended for children. As Matt read further he learned that kids who took the survey were automatically registered in a contest to win the first book in a series about famous leaders.

To Matt, this clearly seemed like a marketing ploy to solicit goods and services to children. He asked his son if he had been prompted to give information about himself in order to take the survey. His son told him he had been asked to give his

name, address, telephone number, and date of birth, and to answer Questions about his favorite games and toys.

Matt was concerned. He doubted if it was legal for the marketer to collect information from his son in the way that it was. Then he noticed several other commercial emails from marketers advertising products for children in his son's inbox, and

he decided it was time to report the incident to the proper authorities.

How could the marketer have best changed its privacy management program to meet COPPA "Safe Harbor" requirements?

- A. By receiving FTC approval for the content of its emails
- B. By making a COPPA privacy notice available on website
- C. By participating in an approved self-regulatory program
- D. By regularly assessing the security risks to consumer privacy

Correct Answer: A

QUESTION 2

How would an individual determine whether their personal information was used by the federal government for data



matching?

- A. By submitting written requests to the third party conducting data matching for the government
- B. By noting the description of the Personal Information Banks available through Info Source.
- C. By proposing a Privacy Impact Assessment (PIA) within the specific government body.
- D. By reviewing the Privacy Commissioner's annual report.

Correct Answer: B

QUESTION 3

Which is NOT a Canadian Standards Association (CSA) Privacy Principle?

- A. Personal information shall be protected by the same security safeguards regardless of the sensitivity of the information.
- B. The purpose for which personal information is collected shall be identified by the organization at or before the time the information is collected.
- C. The degree to which personal information must be kept accurate and complete is determined by whether its original purpose has been achieved.
- D. Upon request, an individual shall be informed of the existence, use and disclosure of their personal information and shall be given access to that information.

Correct Answer: C

QUESTION 4

The Government of Canada's Directive on Privacy Impact Assessments applies to all of the following EXCEPT?

- A. The Ministry of Health
- B. The Bank of Canada.
- C. Crown Corporations.
- D. The Cabinet.

Correct Answer: D

QUESTION 5

What is a key way that the Gramm-Leach-Bliley Act (GLBA) prevents unauthorized access into a person's back



account?

- A. By requiring immediate public disclosure after a suspected security breach.
- B. By requiring the amount of customer personal information printed on paper.
- C. By requiring the financial institutions limit the collection of personal information.
- D.
- E. By restricting the disclosure of customer account numbers by financial institutions.

Correct Answer: D

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