

CIPP-CQ&As

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QUESTION 1

Felicia is also in favor of strict employee oversight. In addition to protecting the inventory, she wants to prevent mistakes during transactions, which will require video monitoring. She also wants to regularly check the company vehicle\\'s GPS for locations visited by employees. She also believes that employees who use their own devices for work-related purposes should agree to a certain amount of supervision.

Given her high standards, Felicia is skeptical about the proposed location of the store. She has been told that many types of background checks are not allowed under California law. Her friend Celeste thinks these worries are unfounded, as long as applicants verbally agree to the checks and are offered access to the results. Nor does Celeste share Felicia\\'s concern about state breach notification laws, which, she claims, would be costly to implement even on a minor scale. Celeste believes that

even if the business grows a customer database of a few thousand, it\\'s unlikely that a state agency would hassle an honest business if an accidental security incident were to occur.

In any case, Celeste feels that all they need is common sense ?like remembering to tear up sensitive documents before throwing them in the recycling bin. Felicia hopes that she\\'s right, and that all of her concerns will be put to rest next month when their new business consultant (who is also a privacy professional) arrives from North Carolina.

Based on Felicia\\'s Bring Your Own Device (BYOD) plan, the business consultant will most likely advise Felicia and Celeste to do what?

- A. Reconsider the plan in favor of a policy of dedicated work devices.
- B. Adopt the same kind of monitoring policies used for work-issued devices.
- C. Weigh any productivity benefits of the plan against the risk of privacy issues.
- D. Make employment decisions based on those willing to consent to the plan in writing.

Correct Answer: D

QUESTION 2

In March 2012, the FTC released a privacy report that outlined three core principles for companies handling consumer data. Which was NOT one of these principles?

- A. Simplifying consumer choice.
- B. Enhancing security measures.
- C. Practicing Privacy by Design.
- D. Providing greater transparency.

Correct Answer: B

QUESTION 3

A boutique hotel in Montreal seeks to attract travelers from Europe but wants to avoid becoming subject to the GDPR\\'s



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requirements. Which of the following activities is most likely to result in a finding that the hotel is subject to the GDPR?

- A. Placing advertisements on travel websites accessible in Europe.
- B. Collecting contact information for foreign business leaders from public directories.
- C. Sending discount offers to guests who previously registered using a foreign address.
- D. Translating the hotel\\'s registration page into German based on the visitor\\'s IP address.

Correct Answer: D

QUESTION 4

What do the Civil Rights Act, Pregnancy Discrimination Act, Americans with Disabilities Act, Age Discrimination Act, and Equal Pay Act all have in common?

- A. They require employers not to discriminate against certain classes when employees use personal information
- B. They require that employers provide reasonable accommodations to certain classes of employees
- C. They afford certain classes of employees\\' privacy protection by limiting inquiries concerning their personal information
- D. They permit employers to use or disclose personal information specifically about employees who are members of certain classes

Correct Answer: A

QUESTION 5

What is the most important action an organization can take to comply with the FTC position on retroactive changes to a privacy policy?

- A. Describing the policy changes on its website.
- B. Obtaining affirmative consent from its customers.
- C. Publicizing the policy changes through social media.
- D. Reassuring customers of the security of their information.

Correct Answer: B

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