VCE & PDF
GeekCert.com

DATA-CLOUD-CONSULTANT$^{Q\&As}$

Salesforce Certified Data Cloud Consultant

Pass Salesforce DATA-CLOUD-CONSULTANT Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.geekcert.com/data-cloud-consultant.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

SATISFACTION GUARANTEED
100%
SATISFACTION GUARANTEED

QUESTION 1

Northern Trail Outfitters (NTO) is configuring an identity resolution ruleset based on Fuzzy Name and Normalized
Email.

What should NTO do to ensure the best email address is activated?

A. Include Contact Point Email object Is Active field as a match rule.

B. Use the source priority order in activations to make sure a contact point from the desired source is delivered to the
activation target.

C. Ensure Marketing Cloud is prioritized as the first data source in the Source Priority reconciliation rule.

D. Set the default reconciliation rule to Last Updated.

Correct Answer: B

NTO is using Fuzzy Name and Normalized Email as match rules to link together data from different sources into a
unified individual profile. However, there might be cases where the same email address is available from more than one
source, and NTO needs to decide which one to use for activation. For example, if Rachel has the same email address in
Service Cloud and Marketing Cloud, but prefers to receive communications from NTO via Marketing Cloud, NTO needs
to ensure that the email address from Marketing Cloud is activated. To do this, NTO can use the source priority order in
activations, which allows them to rank the data sources in order of preference for activation. By placing Marketing Cloud
higher than Service Cloud in the source priority order, NTO can make sure that the email address from Marketing Cloud
is delivered to the activation target, such as an email campaign or a journey. This way, NTO can respect Rachel\'s
preference and deliver a better customer experience. References: Configure Activations, Use Source Priority Order in
Activations

QUESTION 2

What should an organization use to stream inventory levels from an inventory management system into Data Cloud in a
fast and scalable, near-real-time way?

A. Cloud Storage Connector

B. Commerce Cloud Connector

C. Ingestion API

D. Marketing Cloud Personalization Connector

Correct Answer: C

The Ingestion API is a RESTful API that allows you to stream data from any source into Data Cloud in a fast and
scalable way. You can use the Ingestion API to send data from your inventory management system into Data Cloud as
JSON objects, and then use Data Cloud to create data models, segments, and insights based on your inventory data.
The Ingestion API supports both batch and streaming modes, and can handle up to 100,000 records per second. The
Ingestion API also provides features such as data validation, encryption, compression, and retry mechanisms to ensure
data quality and security. References: Ingestion API Developer Guide, Ingest Data into Data Cloud

QUESTION 3

An organization wants to enable users with the ability to identify and select text attributes from a picklist of options.

Which Data Cloud feature should help with this use case?

A. Value suggestion

B. Data harmonization

C. Transformation formulas

D. Global picklists

Correct Answer: A

Value suggestion is a Data Cloud feature that allows users to see and select the possible values for a text field when creating segment filters. Value suggestion can be enabled or disabled for each data model object (DMO) field in the DMO record home. Value suggestion can help users to identify and select text attributes from a picklist of options, without having to type or remember the exact values. Value suggestion can also reduce errors and improve data quality by ensuring consistent and valid values for the segment filters. References: Use Value Suggestions in Segmentation, Considerations for Selecting Related Attributes

QUESTION 4

Cloud Kicks received a Request to be Forgotten by a customer.

In which two ways should a consultant use Data Cloud to honor this request?

Choose 2 answers

A. Delete the data from the incoming data stream and perform a full refresh.

B. Add the Individual ID to a headerless file and use the delete from file functionality.

C. Use Data Explorer to locate and manually remove the Individual.

D. Use the Consent API to suppress processing and delete the Individual and related records from source data streams.

Correct Answer: BD

To honor a Request to be Forgotten by a customer, a consultant should use Data Cloud in two ways:

Add the Individual ID to a headerless file and use the delete from file functionality. This option allows the consultant to delete multiple Individuals from Data Cloud by uploading a CSV file with their IDs1. The deletion process is asynchronous

and can take up to 24 hours to complete1.

Use the Consent API to suppress processing and delete the Individual and related records from source data streams. This option allows the consultant to submit a Data Deletion request for an Individual profile in Data Cloud using the Consent

API2. A Data Deletion request deletes the specified Individual entity and any entities where a relationship has been

defined between that entity\\\'s identifying attribute and the Individual ID attribute2. The deletion process is reprocessed at 30,

60, and 90 days to ensure a full deletion2. The other options are not correct because:

1.

Deleting the data from the incoming data stream and performing a full refresh will not delete the existing data in Data Cloud, only the new data from the source system.

2.

Using Data Explorer to locate and manually remove the Individual will not delete the related records from the source data streams, only the Individual entity in Data Cloud. References:

3.

Delete Individuals from Data Cloud

4.

Requesting Data Deletion or Right to Be Forgotten

5.

Data Refresh for Data Cloud

6.

[Data Explorer]

QUESTION 5

A Data Cloud consultant recently added a new data source and mapped some of the data to a new custom data model object (DMO) that they want to use for creating segments. However, they cannot view the newly created DMO when trying to create a new segment.

What is the cause of this issue?

A. Data has not yes been ingested into the DMO.

B. The new DMO is not of category Profile.

C. The new DMO does not have a relationship to the individual DMO

D. Segmentation is only supported for the Individual and Unified Individual DMOs.

Correct Answer: B

The cause of this issue is that the new custom data model object (DMO) is not of category Profile. A category is a property of a DMO that defines its purpose and functionality in Data Cloud. There are three categories of DMOs: Profile, Event, and Other. Profile DMOs are used to store attributes of individuals or entities, such as name, email, address, etc. Event DMOs are used to store actions or interactions of individuals or entities, such as purchases, clicks, visits, etc. Other DMOs are used to store any other type of data that does not fit into the Profile or Event categories, such as products, locations, categories, etc. Only Profile DMOs can be used for creating segments in Data Cloud, as segments

are based on the attributes of individuals or entities. Therefore, if the new custom DMO is not of category Profile, it will not appear in the segmentation canvas. The other options are not correct because they are not the cause of this issue. Data ingestion is not a prerequisite for creating segments, as segments can be created based on the data model schema without actual data. The new DMO does not need to have a relationship to the individual DMO, as segments can be created based on any Profile DMO, regardless of its relationship to other DMOs. Segmentation is not only supported for the Individual and Unified Individual DMOs, as segments can be created based on any Profile DMO, including custom ones. References: Create a Custom Data Model Object from an Existing Data Model Object, Create a Segment in Data Cloud, Data Model Object Category

| Latest DATA-CLOUD-CONSULTANT Dumps | DATA-CLOUD-CONSULTANT PDF Dumps | DATA-CLOUD-CONSULTANT Exam Questions |