



OGB-001^{Q&As}

TOGAF Business Architecture Part 1

Pass The Open Group OGB-001 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/ogb-001.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by The Open Group Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

Which of the following best describes what a business model is?

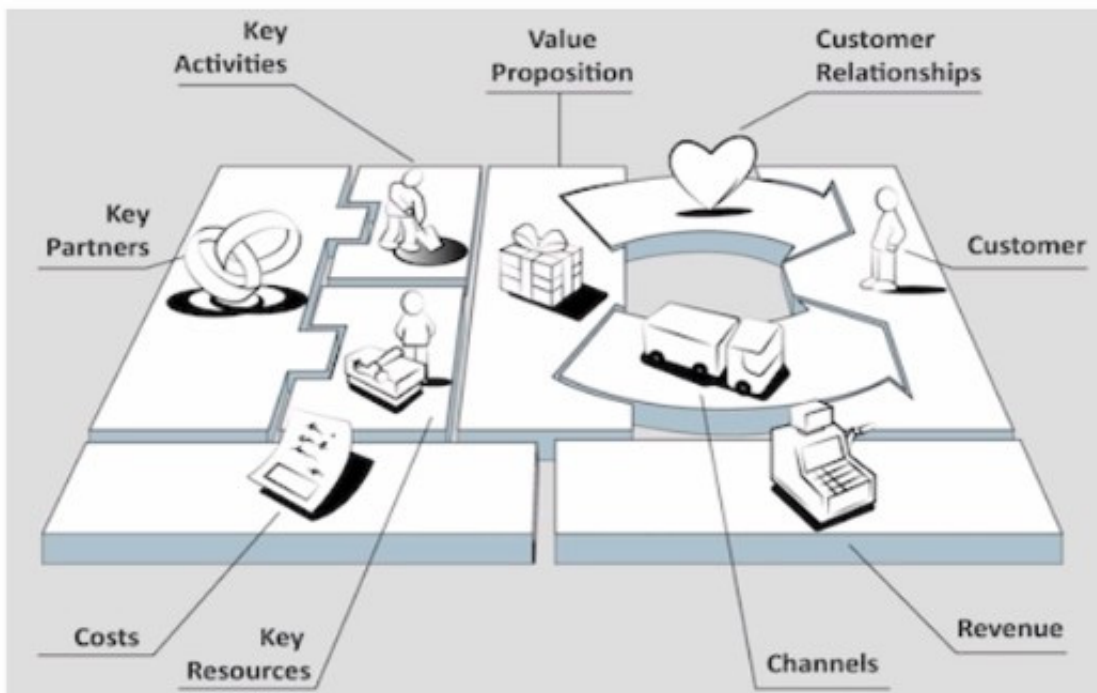
- A. The rationale for how an organization, creates, deliveries and captures value.
- B. The description of the structure and interaction of applications that provide Key business functions.
- C. The representation of business assets in use, or planned by the enterprise.
- D. A maturity model for IT process management, continuous improvement and best practices.

Correct Answer: A

Explanation: A business model is a plan that describes how a business intends to make money by providing value to its customers or clients. It defines the value proposition, the target market, the revenue streams, and the cost structure of the business. According to Investopedia 1, a business model is "a company's plan for making a profit. It identifies the products or services the business plans to sell, its identified target market, and any anticipated expenses

QUESTION 2

Consider the following representation of a business model:



Which of the following business models is This an example of?

- A. The Business Model Canvas
- B. The Four Box Framework



- C. The Business Model Cube
- D. The Business Model Innovation factory

Correct Answer: A

Explanation: The Business Model Canvas is a strategic management tool that allows to visualize and document the key elements of a business model on a single page. It consists of nine building blocks: customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure. According to Wikipedia 3, The Business Model Canvas "offers a visual chart with elements describing a firm's or product's value proposition , 4 infrastructure, customers, and finances, 1 assisting businesses to align their activities by illustrating potential trade- offs." The image provided by the user is an example of a Business Model Canvas with icons representing each building block.

QUESTION 3

What fundamental business architecture concepts should be considered when creating an Architecture Vision?

- A. Business use-cases, event diagrams, class models
- B. Business capabilities. organization maps, value streams
- C. Business data model, business roles, business processes
- D. Information exchange matrix, class models, node connectivity diagrams

Correct Answer: B

Explanation: This answer is based on the TOGAF Series Guide: Business Capabilities , which states that "The fundamental concepts that should be considered when creating an Architecture Vision are business capabilities, organization maps, and value streams." These concepts help to define and communicate the essence of what a business does or can do, how it is organized and structured, and how it delivers value to its stakeholders. The other options are not correct, as they are not fundamental business architecture concepts that should be considered when creating an Architecture Vision.

QUESTION 4

Which of the following best describes a benefit of business models?

- A. They can be used to resolve conflict amongst different stakeholders.
- B. They can improve communication among business executives.
- C. They can be used to calculate detailed cost estimates.
- D. They have a consistent format that can be easily understood.

Correct Answer: B

Explanation: This answer is based on the benefit of business models as communication tools, as stated in the article "Business Models - Example, Types, Importance and Advantages" 2. According to this article, "Advantages of Business Models. A good business model gives the company a competitive edge in the industry. A strong business model provides the company good reputation in the market place encouraging investors to remain invested in the company."



One of the ways that a good business model can achieve these advantages is by improving communication among business executives, as well as with other stakeholders such as customers, suppliers, and investors. A clear and concise business model can help convey the value proposition, target market, revenue streams, and cost structure of the business in an effective way. The other options are not as accurate or relevant as benefits of business models.

QUESTION 5

Which Input to Phase B is a document that may form the basis of a contractual agreement between the supplier and consumer of the architecture services?

- A. Architecture Vision
- B. Business principles, goals, and drivers
- C. Statement of Architecture Work
- D. Architecture Road map

Correct Answer: C

Explanation: This answer is based on the definition of Statement of Architecture Work in the TOGAF Standard, Version 9.2 - Phase A: Architecture Vision 3, which states that "The Statement of Architecture Work is a document that may form the basis of a contractual agreement between the supplier and consumer of architecture services. It defines what will be delivered by an architecture project, how it will be delivered, when it will be delivered, and how much it will cost." The Statement of Architecture Work is an input to Phase B, as it provides the scope, approach, constraints, assumptions, risks, and deliverables of the architecture project. The other options are not correct, as they are not documents that may form the basis of a contractual agreement between the supplier and consumer of architecture services.

[OGB-001 PDF Dumps](#)

[OGB-001 Study Guide](#)

[OGB-001 Exam Questions](#)